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**Patcraft Previews Monochrome and Surface Tone at NeoCon 2018**  
*Contrasting Matte, Gloss Finish Offer Multifarious Installations*

**Cartersville, Ga.** – Patcraft will preview its upcoming resilient tiles, Monochrome and Surface Tone, at this year’s 2018 NeoCon. Featuring abstract visuals with a natural, yet sophisticated aesthetic, this textural resilient tile offers simplicity to promote connection and inspire creativity through the use of visual variation in the products’ finish.

"With this unique collection, we sought to bridge the divide between two such uniquely different finishes: matte and gloss," said Kelly Stewart, hard surface designer for Patcraft. "We saw opportunity for these looks to help designers move beyond ordinary flooring installation designs. We chose a tile format and rich neutrals and dynamic brights to leverage the most opportunity from the gloss finish and the simplicity of the matte look."

The contrasting matte and gloss textures enable designers to play with the effects of light to control the function and design of various end-use environments. Reaching beyond the ordinary to introduce truly unique flooring products, the Patcraft collection features beautiful, simplistic designs.

"These influential visuals work together to create a fluid yet dynamic aesthetic," said Stewart. "The Monochrome and Surface Tone collection represents what can be accomplished when polarizing looks are artfully brought together to create a thoughtful flooring collection."

Monochrome and Surface Tone inspire experimentation to create scale through subtle or bold pairings. Monochrome’s gloss finish, available in 9x36 tiles, is designed to provide an artistic accent to the two additional matte products within the collection, which are offered in both 18x36 and 9x36 tiles.

This unique resilient tile features a 20 mil wear layer for superior durability, and is polish and buff optional for hassle-free maintenance. The 5mm product construction allows for installation alongside carpet without the need for transition. Products feature an unmatched 10 year underbed warranty when installed with advanced adhesive Shaw 4100 or S150.

**About Patcraft**

Part of Shaw Industries, Patcraft is a leader in high-performance commercial flooring, delivering performance carpet tile, broadloom and resilient with innovative design and superior service to meet the needs of every market sector.

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